



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To:

WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:

INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: NC JUDICIAL COALITION
PROD: NC JUDICIAL COALITION
TITLE: 247079

INVOICE NUMBER:	61-200061897	ON-DEMAND:	11/06/2012
ORDER NUMBER:	403350	ORDER/REV TYPE:	POLITICAL/CASH
AGENCY CPE :	E: 1022		
ESTIMATE#:	1022		
SCHEDULE DATES:	10/24/2012 - 11/01/2012	AGY#/ADV#:	11360/26889
BILLING CYCLE:	ON DEMAND	DATE:	11/06/2012

SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	OTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
2	10/29 - 10/30	05:00A-05:30A	700	2	10/29	MO	05:15A	:30		NCSC001BANJO2	700			
					10/30	TU	05:25A	:30		NCSC001BANJO2	700			
4	10/29 - 10/30	07:00A-09:00A	850	2	10/29	MO	07:26A	:30		NCSC001BANJO2	850			
					10/30	TU	08:49A	:30		NCSC001BANJO2	850			
6	10/29 - 10/30	05:30A-06:00A	850	2	10/29	MO	05:40A	:30		NCSC001BANJO2	850			
					10/30	TU	05:44A	:30		NCSC001BANJO2	850			
8	10/29 - 10/30	05:30P-06:00P	2,000	2	10/29	MO	05:43P	:30		NCSC001BANJO2	2,000			
					10/30	TU	05:40P	:30		NCSC001NOISE	2,000			
10	10/29 - 10/30	09:00A-10:00A	500	2	10/29	MO	09:15A	:30		NCSC001BANJO2	500			
					10/30	TU	09:51A	:30		NCSC001BANJO2	500			
12	10/29 - 10/30	07:00P-07:30P	3,200	2	10/29	MO	06:59P	:30		NCSC001BANJO2	3,200			
					10/30	TU	07:20P	:30		NCSC001NOISE	3,200			
14	10/29 - 10/30	08:00P-10:00P	4,000	1	10/29	MO	09:10P	:30		NCSC001BANJO2	4,000			
	COMMENT: DWTS													
15	10/29 - 10/30	10:00P-11:00P	7,500	1	10/29	MO	10:46P	:30		NCSC001BANJO2	7,500			
	COMMENT: CASTLE													
16	10/29 - 10/30	10:00P-11:00P	2,300	1	10/30	TU	10:50P	:30		NCSC001NOISE	2,300			

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* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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Print Date: 11-12-2012



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ESTIMATE#: 1022	
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BILLING CYCLE: ON DEMAND	DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
26	10/29 - 10/30	09:00P-10:00P COMMENT: DWTS	5,000	1	10/30	TU	09:49P	:30		NCSC001NOISE	5,000		
31	10/29 - 10/30	06:00A-07:00A	850	2	10/29 10/30	MO TU	06:53A 06:17A	:30 :30		NCSC001BANJO2 NCSC001BANJO2	850 850		
33	10/29 - 10/30	09:00A-10:00A	200	2	10/29 10/30	MO TU	09:44A 09:36A	:30 :30		NCSC001BANJQ2 NCSC001BANJO2	200 200		
38	10/29 - 10/30	12:00P-12:30P	850	2	10/29 10/30	MO TU	12:15P 12:19P	:30 :30		NCSC001BANJO2 NCSC001NOISE	850 850		
40	10/29 - 10/30	07:30P-08:00P	3,000	1	10/30	TU	07:54P	:30		NCSC001NOISE	3,000		
41	10/29 - 10/30	07:28P-08:00P	3,000	1	10/29	MO	07:49P	:30		NCSC001BANJO2	3,000		
42	11/01 - 11/01	08:00P-11:00P COMMENT: CMA'S	4,250	1	11/01	TH	10:00P	:30		NCSC001NOISE	4,250		

PERIOD GROSS COST PER
ORDER CONFIRMATION: 49,050.00

TOTAL UNITS: 25

ACTUAL GROSS BILLING: 49,050.00	TOTAL ADJUSTMENTS: 0.00
AGENCY COMMISSION: -7,357.50	
NET DUE: 41,692.50	

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PROD: NC JUDICIAL COALITION
TITLE: 247592

INVOICE NUMBER:	61-200061898	ON-DEMAND:	11/06/2012	
ORDER NUMBER:	404067	ORDER/REV TYPE:	POLITICAL/CASH	
AGENCY CPE :				
ESTIMATE#:	1038			
SCHEDULE DATES:		10/31/2012 - 11/06/2012	AGY#/ADV#:	11360/26889
BILLING CYCLE:		ON DEMAND	DATE:	11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	OTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
1	10/31 - 11/02	05:58A-07:00A	850	3	10/31	WE	06:30A	:30		NCSC001NOISE	850			
					11/01	TH	06:15A	:30		NCSC001NOISE	850			
					11/01	TH	06:46A	:30		NCSC001NOISE	850			
2	11/05 - 11/06	05:58A-07:00A	850	1	11/05	MO	06:14A	:30		NCSC001NOISE	850			
3	10/31 - 11/02	05:00A-05:30A	700	3	10/31	WE	05:10A	:30		NCSC001NOISE	700			
					11/01	TH	05:10A	:30		NCSC001NOISE	700			
					11/02	FR	05:11A	:30		NCSC001NOISE	700			
4	11/05 - 11/06	05:00A-05:30A	700	1	11/05	MO	05:10A	:30		NCSC001NOISE	700			
5	10/31 - 11/02	06:58A-09:00A	850	3	10/31	WE	08:42A	:30		NCSC001NOISE	850			
					11/01	TH	07:48A	:30		NCSC001NOISE	850			
					11/02	FR	07:49A	:30		NCSC001NOISE	850			
6	11/05 - 11/06	06:58A-09:00A	850	1	11/05	MO	07:55A	:30		NCSC001NOISE	850			
7	10/31 - 11/02	09:00A-10:00A	200	3	10/31	WE	09:50A	:30		NCSC001NOISE	200			
					11/01	TH	09:57A	:30		NCSC001NOISE	200			
					11/02	FR	09:56A	:30		NCSC001NOISE	200			
8	11/05 - 11/06	09:00A-10:00A	200	2	11/05	MO	09:45A	:30		NCSC001NOISE	200			
					11/06	TU	--:--	:30		NCSC001NOISE	0	PREEMPT-CREDIT RESOLVED - CLIENT REQUEST	-200	

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ESTIMATE#:	1038		
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BILLING CYCLE:	ON DEMAND	DATE:	11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	OTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
9	11/03 - 11/03	08:00A-09:00A	1,000	1	11/03	SA	08:40A	:30		NCSC001NOISE	1,000			
10	11/04 - 11/04	10:00A-11:00A	600	1	11/04	SU	10:57A	:30		NCSC001NOISE	600			
11	10/31 - 11/02	05:28A-06:00A	850	3	10/31	WE	05:43A	:30		NCSC001NOISE	850			
					11/01	TH	05:45A	:30		NCSC001NOISE	850			
					11/02	FR	05:45A	:30		NCSC001NOISE	850			
12	11/05 - 11/06	05:28A-06:00A	850	2	11/05	MO	05:29A	:30		NCSC001NOISE	850			
					11/06	TU	--:--	:30		NCSC001NOISE	0	PREEMPT-CREDIT RESOLVED - TRAFFIC CHANGE	-850	
13	10/31 - 11/02	05:28P-06:00P	2,000	3	10/31	WE	05:53P	:30		NCSC001NOISE	2,000			
					11/01	TH	05:43P	:30		NCSC001NOISE	2,000			
					11/02	FR	05:39P	:30		NCSC001NOISE	2,000			
14	11/05 - 11/05	05:28P-06:00P	2,000	1	11/05	MO	05:45P	:30		NCSC001NOISE	2,000			
15	11/03 - 11/03	07:00P-07:30P	2,500	1	11/03	SA	07:40P	:30		NCSC001NOISE	2,500			
16	10/31 - 11/02	12:00P-12:30P	850	3	10/31	WE	12:25P	:30		NCSC001NOISE	850			
					11/01	TH	12:15P	:30		NCSC001NOISE	850			
					11/02	FR	12:17P	:30		NCSC001NOISE	850			
17	11/05 - 11/05	12:00P-12:30P	850	1	11/05	MO	12:24P	:30		NCSC001NOISE	850			

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SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
18	10/31 - 11/02	06:58P-07:30P	3,200	3	10/31 11/01 11/02	WE TH FR	07:06P 07:26P 07:13P	:30 :30 :30		NCSC001NOISE NCSC001NOISE NCSC001NOISE	3,200 3,200 3,200			
19	11/05 - 11/05	06:58P-07:30P	3,200	1	11/05	MO	07:25P	:30		NCSC001NOISE	3,200			
21	11/05 - 11/05	07:58P-10:00P COMMENT: DWTS	4,000	1	11/05	MO	08:25P	:30		NCSC001NOISE	4,000			
22	11/02 - 11/02	10:00P-11:00P COMMENT: 20/20	1,700	1	11/02	FR	10:45P	:30		NCSC001NOISE	1,700			
23	11/03 - 11/03	08:00P-11:30P	2,500	1	11/03	SA	10:49P	:30		NCSC001NOISE	2,500			
24	10/31 - 10/31	10:00P-11:00P COMMENT: NASHVILLE	3,500	1	10/31	WE	10:41P	:30		NCSC001NOISE	3,500			
25	11/01 - 11/01	08:00P-09:00P COMMENT: CMA	3,000	1	11/01	TH	09:02P	:30		NCSC001NOISE	3,000			
26	11/04 - 11/04	09:00P-10:00P	2,600	1	11/04	SU	09:41P	:30		NCSC001NOISE	2,600			
27	11/02 - 11/02	07:58P-09:00P COMMENT: LAST MAN/MALIBU	3,300	1	11/02	FR	08:20P	:30		NCSC001NOISE	3,300			
28	11/03 - 11/03	12:00P-03:30P	2,500	1	11/03	SA	12:48P	:30		NCSC001NOISE	2,500			

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SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
29	11/03 - 11/03	07:28P-08:00P	1,500	1	11/03	SA	--::-	:30		NCSC001NOISE	0	PREEMPT# (337005) - SPORTS PGM RAN LATE	-1,500	
					11/06	TU	--::-	:30		NCSC001NOISE	0**	MG#(337005) / PREEMPT - CLIENT REQUEST	-750**	
					11/06	TU	--::-	:30		NCSC001NOISE	0**	MG#(337005) / PREEMPT - CLIENT REQUEST	-750**	
30	11/02 - 11/04	11:00P-11:35P	1,800	2	11/02	FR	11:23P	:30		NCSC001NOISE	1,800			
					11/04	SU	11:33P	:30		NCSC001NOISE	1,800			
31	11/05 - 11/05	11:00P-11:35P	1,800	1	11/05	MO	11:12P	:30		NCSC001NOISE	1,800			

PERIOD GROSS COST PER ORDER CONFIRMATION:	73,150.00	TOTAL UNITS:	46	ACTUAL GROSS BILLING:	70,600.00	TOTAL ADJUSTMENTS:	-4,050.00
				AGENCY COMMISSION:	-10,590.00		
				NET DUE:	60,010.00		

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